

Rep Order# 9835465 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 3:45 PM  
Last Received: 10/04/2012 3:31 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 10/4  
SEE LN 34: MKGD FOR SPOTS MISSED ON LN #3:10/5 (1/WK)  
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*3	W-F,M-TU	7A-8A	NEWS	:30	\$190.00	10/03-10/09	4	1	4	\$760.00	
				[MADE-GOOD BY LINE(S) 34]								
				V5 Effective Dates Changed								
	*34	F	8A-9A	NEWS	:30	\$190.00	10/05-10/05	1	1	1	\$190.00	
				[MKGD FOR SPOTS MISSED ON LN #3: 10/05 (1/WK)]								
				V5 Added								

---REPORT TOTALS---

Report Totals: 5 / \$950.00

---SALES MONTHLY TOTALS---

Oct 12: 86 / \$96,975.00  
Sales Totals: 86 / \$96,975.00  
Station Totals: 86 / \$96,975.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$295,205	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
---------------	-----------	------	----	------	----	------	----	------	----	------	-----

Rep Order# 9835465 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 3:45 PM  
Last Received: 10/04/2012 3:31 PM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

WKRC	32%	WLWT	23%	WSTR	0%	WXIX	17%
------	-----	------	-----	------	----	------	-----

Books null  
Demos RA35+

Rep Order# 9835465 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 3:45 PM  
Last Received: 10/04/2012 3:31 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.5 10/4

SEE LN 34: MKGD FOR SPOTS MISSED ON LN #3:10/5 (1/WK)

\*\*\*\*\*

Rep Order# 9835465 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 10:32 AM  
Last Received: 10/02/2012 6:34 PM  
Showing Buylines: All Lines

1 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 3 mg for tomorrow  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	W-F,M-TU	6A-630A	NEWS	:30	\$325.00	10/03-10/09	5	1	5	\$1,625.00	
	2	W-F,M-TU	630A-7A	NEWS	:30	\$325.00	10/03-10/09	5	1	5	\$1,625.00	
	*3	W-F,M-TU	7A-8A	NEWS	:30	\$190.00	10/03-10/09	5	1	5	\$950.00	
		Station Remark: V4 1x na 10/5 no time mg 10/5 8-9a ncir										
	4	W-F,M-TU	8A-9A	NEWS	:30	\$190.00	10/03-10/09	5	1	5	\$950.00	
	5	W-F,M-TU	11A-12P	PRICE	:30	\$650.00	10/03-10/09	5	1	5	\$3,250.00	
	6	W-F,M-TU	12P-1230P	NEWS	:30	\$350.00	10/03-10/09	5	1	5	\$1,750.00	
	7	W-F,M-TU	5P-530P	NEWS	:30	\$525.00	10/03-10/09	5	1	5	\$2,625.00	
	8	W-F,M-TU	530P-6P	NEWS	:30	\$600.00	10/03-10/09	5	1	5	\$3,000.00	
	9	W-F,M-TU	6P-630P	NEWS	:30	\$1,200.00	10/03-10/09	5	1	5	\$6,000.00	
	10	W-F,M-TU	730P-8P	ET	:30	\$1,500.00	10/03-10/09	5	1	5	\$7,500.00	

Rep Order# 9835465 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 10:32 AM  
Last Received: 10/02/2012 6:34 PM  
Showing Buylines: All Lines

2 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	W-F,M-TU	11P-1135P	NEWS	:30	\$1,100.00	10/03-10/09	5	1	5	\$5,500.00	
	12	TH	8P-9P	BIG BANG	:30	\$3,800.00	10/04-10/04	1	1	1	\$3,800.00	
	13	F	8P-9P	CSI NY	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	14	F	10P-11P	BLUE	:30	\$3,500.00	10/05-10/05	1	1	1	\$3,500.00	
	15	SA	6A-7A	NEWS	:30	\$150.00	10/06-10/06	2	1	2	\$300.00	
	16	SA	7A-8A	NEWS	:30	\$150.00	10/06-10/06	2	1	2	\$300.00	
	17	SA	8A-9A	NEWS	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
	18	SA	9A-10A	NEWS	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
	19	SA	9P-10P	CRIMETIME	:30	\$1,400.00	10/06-10/06	1	1	1	\$1,400.00	
	20	SA	10P-11P	48 HRS	:30	\$800.00	10/06-10/06	1	1	1	\$800.00	
	21	SA	11P-1130P	NEWS	:30	\$1,100.00	10/06-10/06	2	1	2	\$2,200.00	
	22	SU	9A-930A	NEWS	:30	\$900.00	10/07-10/07	2	1	2	\$1,800.00	
	23	SU	930A-10A	NEWS	:30	\$900.00	10/07-10/07	2	1	2	\$1,800.00	
	24	SU	10A-1030A	NEWS	:30	\$900.00	10/07-10/07	2	1	2	\$1,800.00	
	25	SU	1030A-11A	FACE NATION	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
	26	SU	7P-8P	60 MIN	:30	\$5,000.00	10/07-10/07	2	1	2	\$10,000.00	

Rep Order# 9835465 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 10:32 AM  
Last Received: 10/02/2012 6:34 PM  
Showing Buylines: All Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	SU	9P-10P	GOOD WIFE	:30	\$5,500.00	10/07-10/07	2	1	2	\$11,000.00	
	28	SU	10P-11P	MENTALIST	:30	\$3,000.00	10/07-10/07	1	1	1	\$3,000.00	
	29	SU	11P-1135P	NEWS	:30	\$1,100.00	10/07-10/07	2	1	2	\$2,200.00	
	30	SU	1P-4P	BENGALS	:30	\$9,000.00	10/07-10/07	1	1	1	\$9,000.00	
	31	SU	4P-7P	NFL	:30	\$5,000.00	10/07-10/07	1	1	1	\$5,000.00	
	32	W-F,M-TU	7P-730P	INSIDE	:30	\$1,200.00	10/03-10/09	1	1	1	\$1,200.00	
	33	W-F,M-TU	530P-6P	NEWS	:30	\$600.00	10/03-10/09	1	1	1	\$600.00	

---REPORT TOTALS---

Report Totals: 86 / \$96,975.00

---SALES MONTHLY TOTALS---

Oct 12: 86 / \$96,975.00

Sales Totals: 86 / \$96,975.00

Station Totals: 86 / \$96,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$295,205	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	32%	WLWT	23%	WSTR	0%	WXIX	17%		

Books null

Demos RA35+

Rep Order# 9835465 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 63279

Printed: 10/04/2012 10:32 AM  
Last Received: 10/02/2012 6:34 PM  
Showing Buylines: All Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 471  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //471  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

**Connell II, Jim**

---

**From:** dmcullah@wkrc.com  
**Sent:** Wednesday, October 03, 2012 11:30 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Republican National Committee Romney - 63279

Station: WKRC-TV

Order Information:  
Order #: 63279  
Order Total: \$96,975.00  
Agency: American Rambler Pro  
Advertiser: Republican National Committee Romney  
Product: RNC-ROMNEY  
Alternate Order #: 09835465  
Estimate #: 471  
Flight Dates: 10/03/12 - 10/09/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (63279-3-5):

Rate: \$190.00  
Air Date: Fri 10/05/12  
Eligible Days: MTWThF----  
Inventory Code: CBS This Morning  
Inventory Description: CBS Morning News  
Inventory Code Time: 7:00 AM-8:00 AM  
Spot Type: NM  
Restricted: Earliest start: 7:00:00 AM, Latest end: 8:00:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: No Avail

*1x Fri 8-9A w 12/5 M*



# Spot Manager: All, 10/03/12-10/09/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 63279												
Line: 1												
10/03/12	Wednesday	2:28:46 AM	:30	\$325.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ARNC-ROMNEY	471	P-3	1	MWASH-
10/04/12	Thursday	2:22:03 AM	:30	\$325.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ARNC-ROMNEY	471	P-3	2	MWASH-
10/05/12	Friday	2:29:14 AM	:30	\$325.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ARNC-ROMNEY	471	P-3	3	MWASH-
10/08/12	Monday	2:57:16 AM	:30	\$325.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ARNC-ROMNEY	471	P-3	5	MWASH-
10/09/12	Tuesday	2:13:27 AM	:30	\$325.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ARNC-ROMNEY	471	P-3	4	MWASH-
											5	
Line: 2												
10/03/12	Wednesday	3:52:06 AM	:30	\$325.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ARNC-ROMNEY	471	P-3	1	MWASH-
10/04/12	Thursday	3:36:25 AM	:30	\$325.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ARNC-ROMNEY	471	P-3	2	MWASH-
10/05/12	Friday	3:28:14 AM	:30	\$325.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ARNC-ROMNEY	471	P-3	5	MWASH-
10/08/12	Monday	3:42:36 AM	:30	\$325.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ARNC-ROMNEY	471	P-3	3	MWASH-
10/09/12	Tuesday	3:36:55 AM	:30	\$325.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ARNC-ROMNEY	471	P-3	4	MWASH-
											5	
Line: 3												
10/03/12	Wednesday	7:59:25 AM	:30	\$190.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ARNC-ROMNEY	471	P-3	1	MWASH-
10/04/12	Thursday	7:58:25 AM	:30	\$190.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ARNC-ROMNEY	471	P-3	3	MWASH-
10/08/12	Monday	7:58:56 AM	:30	\$190.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ARNC-ROMNEY	471	P-3	2	MWASH-
10/09/12	Tuesday	7:49:21 AM	:30	\$190.00		CBS This Morning	(7:00:00 AM-8:00:00 AM)	ARNC-ROMNEY	471	P-3	4	MWASH-
											4	
Line: 4												
10/03/12	Wednesday	8:23:46 AM	:30	\$190.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ARNC-ROMNEY	471	P-3	4	MWASH-
10/04/12	Thursday	8:24:00 AM	:30	\$190.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ARNC-ROMNEY	471	P-3	5	MWASH-
10/05/12	Friday	8:29:26 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-9:00:00 AM)	ARNC-ROMNEY	471	P-3	1	MWASH-
10/08/12	Monday	8:24:00 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-9:00:00 AM)	ARNC-ROMNEY	471	P-3	3	MWASH-
10/09/12	Tuesday	8:58:56 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-9:00:00 AM)	ARNC-ROMNEY	471	P-3	2	MWASH-
											5	
Line: 5												
10/03/12	Wednesday	11:58:49 AM	:30	\$650.00	2012MR	The Price is Right	11:00 AM-12:00 PM	RNC-ROMNEY	471	P-2	1	MWASH-
10/04/12	Thursday	11:28:41 AM	:30	\$650.00	2012MR	The Price is Right	11:00 AM-12:00 PM	RNC-ROMNEY	471	P-2	4	MWASH-
10/05/12	Friday	11:28:41 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	RNC-ROMNEY	471	P-2	5	MWASH-
10/08/12	Monday	11:28:41 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	RNC-ROMNEY	471	P-2	2	MWASH-
10/09/12	Tuesday	11:58:56 AM	:30	\$650.00		The Price is Right	11:00 AM-12:00 PM	RNC-ROMNEY	471	P-2	3	MWASH-
											5	
Line: 6												
10/03/12	Wednesday	12:13:43 PM	:30	\$350.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	RNC-ROMNEY	471	P-3	2	MWASH-
10/04/12	Thursday	12:14:41 PM	:30	\$350.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	RNC-ROMNEY	471	P-3	3	MWASH-
10/05/12	Friday	12:08:52 PM	:30	\$350.00		Local 12 News at Noon	12:00 PM-12:30 PM	RNC-ROMNEY	471	P-3	1	MWASH-
10/08/12	Monday	12:28:56 PM	:30	\$350.00		Local 12 News at Noon	12:00 PM-12:30 PM	RNC-ROMNEY	471	P-3	4	MWASH-
10/09/12	Tuesday	12:21:48 PM	:30	\$350.00		Local 12 News at Noon	12:00 PM-12:30 PM	RNC-ROMNEY	471	P-3	5	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/03/12-10/09/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 63279												
Line: 6												
											5	
Line: 7												
10/03/12	Wednesday	10:24 PM	:30	\$525.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PRNC-ROMNEY	471	P-3	2	MWASH
10/04/12	Thursday	11:05 PM	:30	\$525.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PRNC-ROMNEY	471	P-3	4	MWASH
10/05/12	Friday	03:43 PM	:30	\$525.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PRNC-ROMNEY	471	P-3	5	MWASH
10/08/12	Monday	20:32 PM	:30	\$525.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PRNC-ROMNEY	471	P-3	3	MWASH
10/09/12	Tuesday	28:40 PM	:30	\$525.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PRNC-ROMNEY	471	P-3	1	MWASH
											5	
Line: 8												
10/03/12	Wednesday	35:35 PM	:30	\$600.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PRNC-ROMNEY	471	P-3	4	MWASH
10/04/12	Thursday	42:02 PM	:30	\$600.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PRNC-ROMNEY	471	P-3	3	MWASH
10/05/12	Friday	41:27 PM	:30	\$600.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PRNC-ROMNEY	471	P-3	5	MWASH
10/08/12	Monday	57:51 PM	:30	\$600.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PRNC-ROMNEY	471	P-3	2	MWASH
10/09/12	Tuesday	50:53 PM	:30	\$600.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PRNC-ROMNEY	471	P-3	1	MWASH
											5	
Line: 9												
10/03/12	Wednesday	12:42 PM	:30	\$1,200.00	2012MR	6p Local 12 News at Six	(6:00 PM-6:30 PM)	RNC-ROMNEY	471	P-2	2	MWASH
10/04/12	Thursday	20:47 PM	:30	\$1,200.00	2012MR	6p Local 12 News at Six	(6:00 PM-6:30 PM)	RNC-ROMNEY	471	P-2	3	MWASH
10/05/12	Friday	20:02 PM	:30	\$1,200.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	RNC-ROMNEY	471	P-2	5	MWASH
10/08/12	Monday	27:26 PM	:30	\$1,200.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	RNC-ROMNEY	471	P-2	1	MWASH
10/09/12	Tuesday	20:17 PM	:30	\$1,200.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	RNC-ROMNEY	471	P-2	4	MWASH
											5	
Line: 10												
10/03/12	Wednesday	7:40:17 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	471	P-2	5	MWASH
10/04/12	Thursday	7:35:45 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	471	P-2	3	MWASH
10/05/12	Friday	7:35:30 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	471	P-2	4	MWASH
10/08/12	Monday	7:51:14 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	471	P-2	1	MWASH
10/09/12	Tuesday	7:42:52 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY	471	P-2	2	MWASH
											5	
Line: 11												
10/03/12	Wednesday	1:28:16 PM	:30	\$1,100.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	4	MWASH
10/04/12	Thursday	1:27:26 PM	:30	\$1,100.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	1	MWASH
10/05/12	Friday	1:19:22 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	2	MWASH
10/08/12	Monday	1:12:06 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	3	MWASH
10/09/12	Tuesday	1:26:26 PM	:30	\$1,100.00		11p M-F Local 12 News	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	5	MWASH
											5	
Line: 12												
10/04/12	Thursday	3:14:43 PM	:30	\$3,800.00	2012MR	Thu Reg 1	8:00 PM-9:00 PM	RNC-ROMNEY	471	P-3	1	MWASH
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/03/12-10/09/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 63279												
Line: 13												
10/05/12	Friday	4:40:18 PM	:30	\$1,000.00		Fri Reg 1	8:00 PM-9:00 PM	RNC-ROMNEY	471	P-4	1	MWASH
				\$1,000.00								
												1
Line: 14												
10/05/12	Friday	4:43:00 PM	:30	\$3,500.00		Fri Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY	471	P-2	1	MWASH
				\$3,500.00								
												1
Line: 15												
10/06/12	Saturday	7:07:13 AM	:30	\$150.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 AM)	RNC-ROMNEY	471	P-3	2	MWASH
10/06/12	Saturday	7:23:39 AM	:30	\$150.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 AM)	RNC-ROMNEY	471	P-3	1	MWASH
				\$300.00								
												2
Line: 16												
10/06/12	Saturday	7:59:11 AM	:30	\$150.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 AM)	RNC-ROMNEY	471	P-3	1	MWASH
10/06/12	Saturday	7:22:24 AM	:30	\$150.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 AM)	RNC-ROMNEY	471	P-3	2	MWASH
				\$300.00								
												2
Line: 17												
10/06/12	Saturday	8:15:11 AM	:30	\$425.00		CBS This Morning Satu	(8:00:00 AM-9:00:00 AM)	RNC-ROMNEY	471	P-2	1	MWASH
				\$425.00								
												1
Line: 18												
10/06/12	Saturday	9:19:38 AM	:30	\$425.00		CBS This Morning Satu	(9:00:00 AM-10:00:00 AM)	RNC-ROMNEY	471	P-2	1	MWASH
				\$425.00								
												1
Line: 19												
10/06/12	Saturday	9:59:11 PM	:30	\$1,400.00		Sat Reg 2	9:00 PM-10:00 PM	RNC-ROMNEY	471	P-2	1	MWASH
				\$1,400.00								
												1
Line: 20												
10/06/12	Saturday	10:44:47 PM	:30	\$800.00		Sat Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY	471	P-4	1	MWASH
				\$800.00								
												1
Line: 21												
10/06/12	Saturday	11:12:05 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	RNC-ROMNEY	471	P-3	1	MWASH
10/06/12	Saturday	11:34:15 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	RNC-ROMNEY	471	P-3	2	MWASH
				\$2,200.00								
												2
Line: 22												
10/07/12	Sunday	9:59:26 AM	:30	\$900.00		CBS Sun Morning	(9:00:00 AM-9:30:00 AM)	RNC-ROMNEY	471	P-2	1	MWASH
10/07/12	Sunday	9:17:30 AM	:30	\$900.00		CBS Sun Morning	(9:00:00 AM-9:30:00 AM)	RNC-ROMNEY	471	P-2	2	MWASH
				\$1,800.00								
												2
Line: 23												
10/07/12	Sunday	9:36:00 AM	:30	\$900.00		CBS Sun Morning	(9:30:00 AM-10:00:00 AM)	RNC-ROMNEY	471	P-2	2	MWASH
10/07/12	Sunday	9:54:19 AM	:30	\$900.00		CBS Sun Morning	(9:30:00 AM-10:00:00 AM)	RNC-ROMNEY	471	P-2	1	MWASH
				\$1,800.00								
												2
Line: 24												

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/03/12-10/09/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 63279												
Line: 24												
10/07/12	Sunday	11:04 AM	:30	\$900.00		CBS Sun Morning	(10:00:00 AM-10:30:00	RNC-ROMNEY	471	P-2	1	MWASH
10/07/12	Sunday	11:29:26 AM	:30	\$900.00		CBS Sun Morning	(10:00:00 AM-10:30:00	RNC-ROMNEY	471	P-2	2	MWASH
											2	
Line: 25												
10/07/12	Sunday	11:59:16 AM	:30	\$650.00		Face the Nation	10:30 AM-11:00 AM	RNC-ROMNEY	471	P-2	1	MWASH
											1	
Line: 26												
10/07/12	Sunday	7:40:08 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	RNC-ROMNEY	471	P-2	1	MWASH
10/07/12	Sunday	7:57:56 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	RNC-ROMNEY	471	P-2	2	MWASH
											2	
Line: 27												
10/07/12	Sunday	9:18:57 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	RNC-ROMNEY	471	P-2	1	MWASH
10/07/12	Sunday	9:39:58 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	RNC-ROMNEY	471	P-2	2	MWASH
											2	
Line: 29												
10/07/12	Sunday	11:05:28 PM	:30	\$1,100.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	1	MWASH
10/07/12	Sunday	11:26:37 PM	:30	\$1,100.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	RNC-ROMNEY	471	P-3	2	MWASH
											2	
Line: 30												
10/07/12	Sunday	4:56:56 PM	:30	\$9,000.00		Bengals vs Miami	(1:00:00 PM-4:00:00	PRNC-ROMNEY	471	P-3	1	MWASH
											1	
Line: 31												
10/07/12	Sunday	4:13:17 PM	:30	\$5,000.00		NFL Regular Season	(4:00:00 PM-7:00:00	PRNC-ROMNEY	471	P-3	1	MWASH
											1	
Line: 32												
10/07/12	Sunday	10:45:02 PM	:30	\$3,000.00		Sun Reg 4	10p-11p	RNC-ROMNEY	471	P-3	1	MWASH
											1	
Line: 33												
10/08/12	Monday	7:11:12 PM	:30	\$1,200.00		M-F 7p-730p	7p-730p	RNC-ROMNEY	471	P-2	1	MWASH
											1	
Line: 34												
10/09/12	Tuesday	5:42:37 PM	:30	\$600.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00	PRNC-ROMNEY	471	P-3	1	MWASH
											1	
Line: 35												
10/05/12	Friday	8:54:00 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-9:00:00	ARNC-ROMNEY	471	P-3	1	MWASH
											1	
											86	
											86	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/03/12-10/09/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee Romney												
Agency: American Rambler Pro												
				\$96,975.00							86	
				\$96,975.00							86	
				\$96,975.00							86	

[Filtered by: ] [Sorted by: Station]